6865362 Status New Ver# 1

Traffic Order# 6865362

10/18/2012 1:49 PM 10/18/2012 12:54 PM

Rep Firm

Sales Office (

Salesperson (

Last Received: Showing Buylines: All Lines

Printed:

Station KTNV-TV LAS VEGAS. NV

) .DCCC/HORSFORD Advertiser **Product** HORSFORD/DCCC

Estimate# 2144

Rep Order#

EC'd Yes

Buyer Jesse Demastrie

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2144

Flight Dates Hiatus Weeks

10/19/2012 - 10/20/2012

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 2

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 3,009

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	7A-9A	GD MRN AMR-ABC<	:30	\$509.00	10/19-10/19	1	1	1	\$509.00	
	2	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/19-10/19	1	1	1	\$900.00	
	3	F	7P-730P	ACCESS HOLLYWD<	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	
	4	F	730P-8P	MILLIONAIRE<	:30	\$800.00	10/19-10/19	1	1	1	\$800.00	

---REPORT TOTALS---

Report Totals: 4 / \$3,009.00

---SALES MONTHLY TOTALS---

Oct 12: 4 / \$3,009.00

Sales Totals: 4 / \$3,009.00 Station Totals: 4 / \$3,009.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$12,538 KBLR 0 응 KLAS 23% KSNV 19% KTNV 24% KTUD 0 % 3% 8% 23% KVCW KVMY KVVU

Rep Order# 6865362 Ver# 1 Status New EC'd Yes Station KTNV-TV LAS VEGAS, NV) .DCCC/HORSFORD Advertiser (HORSFORD/DCCC **Product** Estimate# 2144 Buyer Jesse Demastrie Phone# Fax# ---COMPETITIVE COMMENTS---COMPETITIVE IS ESTIMATED Books NOV10, MAY11, ENOV11 RA35+ Demos ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK --CASH IN ADVANCE

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10/18/2012 1:49 PM 10/18/2012 12:54 PM

Last Received: 10/ **Showing Buylines:** All Lines

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Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/2144

Flight Dates 10/19/2012 - 10/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

2 of 2

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938